

Two Days Workshop on Presentation Skills

BE A SPELLBINDING

PRESENTER

Smash the Fears of Public Speaking. Present Your Ideas with Hypnotic Grip. Cast Spell on Audience. Mesmerize the Decision Makers. Get Results. Enjoy the Standing Ovation.

Karachi: 18-19 February | Lahore: 27-28 February | Islamabad: 8-9 March

Big Idea

Delivering an impactful presentation is an art that everybody can learn, sharpen and hone. Nobody is born presenter. World's greatest magicians and spell-casters of public speaking industry were once novice and they learnt this skill with conscious effort.

A research suggests that fear of public speaking is second to fear of death. Some people start trembling and their vision goes blurred when they are asked to express their point of view at any forum. FEAR is not an absolute reality. Fear is just an opinion. All you have to do is to change the perspective.

"Be a Spellbinding Presenter" is designed to enable professionals to enjoy delivering impactful presentations. This workshop is not about PowerPoint rather this workshop is about creating and casting magic on audience with words, wit and charisma.

Who Should Attend?

This workshop is a 'must-attend' event by professionals who are often required to present their plans, reviews and pitches to their colleagues, senior management and clients with impact and charisma. Any professional who has crippling fear of speaking in front of people must go through this training for busting fears, phobia and inhibitions. It is a necessary course for corporate selling teams.

Learning Content

- How to collect ideas, sequence and connect dots so that presentation looks natural rather than disjointed
- Analyzing the profile of audience and customizing the content according to their needs and aspirations

- How to convert pre-presentation jitters, anxiety and nervousness into excitement, delight, enthusiasm and pleasure?
- Techniques and tactics of opening the presentation that allows you to have absolute grip on the minds of audience
- The science of public speaking logistics and antidote of Murphy's Laws
- Techniques to bust stage fright and convert fear of public speaking into energy and excitement
- How to handle tricky questions from audience?
- How to handle bullies, hooters, hecklers and trouble-makers?
- How to incorporate humor and wit to keep audience spellbound?
- The secrets of great presenters, spell-casters and magicians of public speaking industry

Workshop Methodology

Pre-workshop Video Evidence | Training Intervention | Post-workshop Video Evidence

Course Fee

Rs. 27,000 for two days. Fee includes course material, certificate, lunch, refreshments and lifelong mentoring.

Your Master Presenter

Ashraf Chaudhry is Pakistan's #1 Sales Trainer. Despite his schooling from "taut" schools from a tiny village, he dared to gate-crash the legendary business school, IBA Karachi, to do MBA. He has worked for top notch business organizations from OMCs to FMCGs to Hospitality and Telecom.

Since 2009, he has trained sales professionals from more than 200 companies. He is a fearless public speaker and presenter. His style is absolutely natural. He instantly connects with audience with his spontaneous humor, wit and naturalness. Ashraf has the ability to challenge assumptions, inhibitions, fears and phobias. He has knack to create hypnotic grip on audience.



More than half a million people follow him at social media for daily inspiration. A short [documentary](#) on his life produced by Geo Television Network has inspired millions of people across globe. His book *The Craft of Selling "YOURSELF"* is selling world-wide. Anybody can access soft copy by sending blank email at craft@ashrafchaudhry.com.

For Nominations:

Please call Ms. Hina Roudani (+92-321-3750 706) or Ms. Urooj Iqbal (+92-323-2470 890)

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